



SCEAPA CONFERENCE 2012
Getting to the Core: Mastering Employee Assistance
Core Technology
Myrtle Beach Resort & Spa at Grand Dunes
Myrtle Beach, SC

Invitation to Sponsor or Exhibit at the Conference

The South Carolina Employee Assistance Professionals Association Annual conference offers a unique opportunity to reach employee assistance professionals throughout South Carolina and the southeast. This year's theme "Getting to the Core: Mastering Employee Assistance Core Technology" EAP core technology is:

1. Consultation with, training of, and assistance to work organization leadership (managers, supervisors and union officials) seeking to manage troubled employees, enhance work environments, and improve employee job performance;
2. Active promotion of the availability of EA services to employees, their family members, and the work organization;
3. Confidential and timely problem identification/assessment services for employee with personal concerns that may affect job performance;
4. Use of constructive confrontation, motivation, and short term intervention with employee clients to address problems that affect job performance;
5. Referral of employee clients for diagnosis, treatment and assistance as well as case monitoring and follow-up services;
6. Assisting work organizations in establishing and maintaining effective relations with treatment and other service providers, and in managing provider contracts;
7. Consultation to work organizations to encourage availability of and employee access to health benefits covering medical and behavioral problems including, but not limited to, alcoholism, drug abuse, and mental and emotional disorders; and
8. Evaluation of the effects of EA services on work organizations and individual job performance.

Attendee Profile

SCEAPA's Annual Conference will be attended by employee assistance counselors, consultants, educators, administrators, managers and network providers. They come from backgrounds in social work, substance abuse and mental health counseling, risk management, human resources and call centers. As you can see from core technologies # 5, 6 and 7 it is an essential job function to be aware of referral sources for mental health and substance abuse treatment.



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Sponsor/Exhibitor Contract

Contract and Payment Deadline January 6, 2012

Sponsor/Exhibitor Information

Organization/Company _____

Contact Person's Name _____

Title _____

Mailing Address _____

City/State/Zip Code _____

Phone/Fax _____

E-mail/Web Site Address _____

Indicate if electricity will be needed (there may be a small charge) Yes _____ No _____

Indicate Booth Type: Table Top _____ Freestanding _____

Sponsor/Exhibitor Levels (Please circle desired level of Exhibitor/Sponsorship)

_____ Gold

_____ Silver

_____ Bronze

_____ Exhibitor

Opportunities to Sponsor



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Gold

\$600 Afternoon Break

Gold Sponsor benefits: Formal acknowledgement of appreciation by moderator and brief introduction, opportunity to speak to attendees for 7 minutes, 1 Conference registration and listing in conference materials and SCEAPA website

Silver

\$450 End of the Day Desert Reception

\$450 Mid-morning Break

Silver Sponsor benefits: formal acknowledgement of appreciation by moderator, listing in conference materials and SCEAPA website

Bronze

\$200 Sponsor Tote Bags for Attendees

\$200 Sponsor Water Bottles for Attendees

Bronze Sponsor benefits: opportunity to put company logo on materials that directly go to attendees, listing in conference materials and SCEAPA website

Opportunity to Exhibit

\$500 Booth

Exhibitor booth benefits: 1 table, 2 chairs, access to power outlets, placement of booth in the conference hall with the attendees, listing in conference materials and SCEAPA website, 1 conference registration, address list of conference attendees.

*Exhibitors are asked to bring one door prize for attendees.

Please make checks payable to SCEAPA

Contract and Payment Deadline January 6, 2012

Mail to: ***Nancy H. Vernon***
PO Box 61012
Columbia SC 29260

We agree to comply with the rules and regulations, which are hereby made a part of this Contract and to the conditions under which exhibit space at the Myrtle Beach Resort & Spa at Grand Dunes is assigned to the SCEAPA Conference.

Authorized Signature

Date